

## Devoteam Group acquires Ysance, the Data and Customer Knowledge specialist, to expand its activities in France

**Paris, January 14, 2021. Devoteam, a major player in innovative technology consulting, announces today the acquisition of Ysance, a committed company specialized in the deployment of Data and Customer Knowledge solutions in the Cloud. This acquisition enables Devoteam to strengthen its activities in France and to accelerate its presence in its customers' strategic areas.**

*"The acquisition of Ysance further consolidates the Group's ability to put Data and AI at the heart of its strategy. Its complementarity with our activities in France gives us an unmatched advantage for addressing our customers' issues,"* explains Godefroy de Bentzmann, co-founder and CEO of Devoteam.

Since 2005, Ysance has been helping its customers in all sectors of activity to reinvent themselves thanks to Data and AI, while fully preserving the human factor. Ysance's community of 70 data experts includes Data Analysts & Data Scientists, Data Engineers & Data Architects as well as experts in market leading BI solutions. All of the teams have joined Devoteam, thereby strengthening Devoteam France's ability to offer advanced and complementary solutions and technologies within the framework of its portfolio of offerings.

*"We are delighted to join the Devoteam Group. The ambition and the vision that we bring to the company are perfectly in line with the Ysance team's promise to put data at the heart of our customers' business models. For Ysance, this is a real opportunity to pursue the development of our territories of excellence, as close as possible to the major players in the cloud, who are now developing an unprecedented innovation in our business. From now on, the strength of our teams and Devoteam's multidisciplinary approach will enable us to intervene even more effectively with our customers,"* concludes Laurent Letourmy, founder and CEO of Ysance.

### About Devoteam

**Devoteam, a major player in innovative technology consulting with a presence in 18 countries in Europe and the Middle East, helps organisations to transform their performance and create new business value. With 25 years' experience and now merging strategy, digital platform technologies and creativity, Devoteam's 7,600 employees put technology to work at the service of people.**

#TechforPeople

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